Media Contact: Cathey Cort Email: <a href="mailto:ccort@adsuptoday.com">ccort@adsuptoday.com</a>

Phone: 530 621-3844 / 530 306-7428

www.eldorado2016.com www.visit-eldorado.com

## The Golden Room Rush is On!

LODGING IS FILLING UP IN EL DORADO COUNTY FOR THE WORLD GOLD PANNING CHAMPIONSHIP IN SEPTEMBER

**Placerville, CA June 19, 2016** –Lodging is filling up early as the world is heading to the Sierra Foothills in September for the World Gold Panning Championship.

Competitors as well as spectators will travel from the world over to participate in the 40<sup>th</sup> annual World Gold Panning Championship. Also referred to as "The Olympics of Gold Panning", this international event will take place in Placerville, just minutes from where the California Gold Rush began, during a county wide, week-long celebration to be held September 11-18, 2016. Competitors from all over the world are participating in this unusual sporting competition to be held at the El Dorado County Fairgrounds.

The general hospitality of El Dorado County mirrors its natural delights by providing a variety of accommodations for the tourist. Available is everything from Bed & Breakfast Inns, both historic and modern hotels featuring two-room suites with kitchenettes, to several motels, campgrounds, tenting and RV sites, and a variety of cabins.

As of mid-June, the Historic Cary House in downtown Placerville is 50% booked. The Best Western Hotel is already at capacity for the weekend of the 17<sup>th</sup> and is 50% reserved for the rest of the week. RV Camping at the fairgrounds with guaranteed hookups is 60% full at last check, with plenty of room for tent camping. Space is limited at the Coloma Resort on the American River with RV spots still available. For additional lodging accommodations, visit visit-eldorado.com.

To accommodate our visitors, shuttles will be available and running daily on the Highway 50 Corridor stopping at convenient locations from El Dorado Hills to Pollock Pines.

"With so many activities planned during El Dorado Gold Week, we are doing our best to take good care of our international guests, as well as out-of-towners, day visitors, and the local community," explained Jody Franklin, Executive Director of Tourism. "There is so much energy and excitement surrounding this event it feels like the Gold Rush has been reignited right here where it all started."

For a full schedule of entertainment, excursions, and events, visit eldorado2016.com or call 530-344-6531.