



Exclusive "Event Name" Sponsor:

\$40,000

- The entire event will be named after your business:
- First right of refusal for all sponsored items (lanyards, shirts, bibs, etc...)
- Banner ad on EDC Visitor's Authority Website and one exclusive e-blast to their members for your business, exposure to over 10K members
- Business name, logo and link on website and sponsor page & Facebook
- Business name and logo on paid posters and paid flyers, all paid print material and paid advertising
- Sponsor signs for display in your business location
- Business name and logo prominently displayed at event
- Premium booth space at the fairgrounds for duration of event
- Full color, full page, advertisement in event program, you provide art
- 8 VIP Tickets for Friday night concert
- "Ask Me" Window Cling

Premiere Big Nugget Sponsor:

\$20,000

- Full exposure to all paid marketing and paid advertising
- Banner ad on EDC Visitor's Authority Website and one exclusive e-blast to their members for your business, exposure to over 10K members
- Business name, logo and link on website and sponsor page & Facebook
- Business name and logo on paid posters and paid flyers, all paid print material and paid advertising
- Sponsor signs for display in your business locations
- Business name and logo prominently displayed at event
- Premium booth space at the fairgrounds for duration of event
- Full color, full page, advertisement in event program, you provide art
- 8 VIP Tickets for Friday night concert
- "Ask Me" Window Cling

Gold Sponsor:

\$10,000

- Full exposure to all paid marketing and paid advertising
- Banner ad on EDC Visitor's Authority Website and one exclusive e-blast to their members for your business, exposure to over 10K members
- Business name, logo and link on website and sponsor page & Facebook
- Business name and logo on paid posters and paid flyers, all paid print material and paid advertising
- Sponsor sign for display in your business location
- Business name and logo prominently displayed at event
- Booth space at the fairgrounds for duration of event
- Full color, full page, advertisement in event program, you provide art*
(*with cash being 50% or greater if in-kind)
- 6 VIP Tickets for Friday night concert
- "Ask Me" Window Cling



Silver Sponsor:

\$5,000

- Banner ad on EDC Visitor’s Authority Website and one exclusive e-blast to their members for your business, exposure to over 10K members
- Business name, logo and link on website and sponsor page & Facebook
- Business name and logo on paid posters and paid flyers, all paid print material and paid advertising
- Sponsor sign for display in your business location
- Business name and logo prominently displayed at event
- Booth space at the fairgrounds for duration of event
- Full color, full page, advertisement in event program, you provide art*
(*with cash being 50% or greater if in-kind)
- 4 VIP Tickets to Friday night Concert
- ‘‘Ask Me’’ Window Cling

Bronze Sponsor:

\$2,500

- Banner ad on EDC Visitor’s Authority Website and one exclusive e-blast to their members for your business, exposure to over 10K members
- Business name, logo and link on website and sponsor page & Facebook
- Business name and logo on paid posters and paid flyers, all paid print material and paid advertising
- Sponsor sign for display in your business location
- Business name and logo prominently displayed at event
- Booth space at the fairgrounds for duration of event
- Full color, half page, advertisement in event program, you provide art*
(*with cash being 50% or greater if in-kind)
- 4 VIP tickets to Friday night Concert
- ‘‘Ask Me’’ Window Cling

Copper Sponsor:

\$1,000

- Business name, logo and link on website, sponsor page & Facebook
- Public acknowledgement of business daily throughout event
- Business listing in event program
- Booth space at the fairgrounds for duration of event
- Full color, ¼ page, advertisement in event program, you provide art*
(*with cash being 50% or greater if in-kind)
- ‘‘Ask Me’’ Window Cling

Panning Tub Partner: (30 opportunities)

\$500

- Business name at or on Gold Panning Tub
- Business name and logo on Website & Facebook
- Sponsor sign for display in your business location
- Public acknowledgement of business daily throughout event
- Business listing in event program and announcement at event
- ‘‘Ask Me’’ Window Cling



Miner Partner:

\$ 250

- Business name and logo on sponsor page (Starting March, 2016)
- Sponsor sign for display in your business location
- Public acknowledgement of business daily throughout event
- Business listing in event program and announcement at event
- ‘‘Ask Me’’ Window Cling

Wagon Wheel Partner:

\$100

- Business name on sponsor page
- Sponsor sign for display in your business location
- Business listing in event program and announcement at event
- ‘‘Ask Me’’ Window Cling

‘‘Ask Me’’ Partner :

\$50

See page 5

Lodging Only Link Partner:

\$100

See page 6



Sponsorship Form

- | | |
|---|-----------------|
| <input type="checkbox"/> Exclusive Naming Partner | \$40,000 |
| <input type="checkbox"/> Premiere Gold Partner | \$20,000 |
| <input type="checkbox"/> Gold Partner | \$10,000 |
| <input type="checkbox"/> Silver Partner | \$5,000 |
| <input type="checkbox"/> Bronze Partner | \$2,500 |
| <input type="checkbox"/> Copper Partner | \$1000 |
| <input type="checkbox"/> Panning Station Partner | \$500 |
| <input type="checkbox"/> Miner Partner | \$250 |
| <input type="checkbox"/> Wagon Wheel Partner | \$100 |
| <input type="checkbox"/> Vendor Availability | \$ 500 |

**Contract with El Dorado County
Fair Grounds directly 530-620-5861**

***In Kind Sponsor (describe below)**

Business Name: _____
 Address: _____
 E-mail: _____
 Website: _____
 Phone: _____
 Contact Name: _____

In Kind Donation and Value: _____

Sponsorship Level and Description: _____

Sponsorship Coordinator: Mail Check to:
 Fred Ott, PO Box 992, Shingle Springs, CA 95682 fred@fredott.net
 The USGPA is a registered 501-C3 non-profit organization: 45-2834767
 Make Checks Payable to: U.S. Gold Panning Assn. P.O. Box 100 Pollock Pines, Ca 95726



“ASK ME PARTNER”
\$50.00

- ASK ME WINDOW CLING**
- TEXT LISTING ON WEB SITE**
- RECIPROCAL LINK ON WEB**

- You will receive brochures and area maps to hand out and equip you to be a fully engaged and informative El Dorado Gold Event partner!

Business Name: _____
Address: _____
E-mail: _____
Website: _____
Phone: _____
Contact Name: _____

Sponsorship Coordinator: Mail check to:
Fred Ott, PO Box 992, Shingle Springs, CA 95682 fred@fredott.net
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Make Checks Payable to: U.S. Gold Panning Assn. P.O. Box 100 Pollock Pines, Ca 95726



“LODGING PARTNER”
\$100.00

- ASK ME WINDOW CLING**
- LOGO IN ROTATION ON LODGING PAGE**
- BUSINESS LINK LISTED ALPHABETICALLY ON LODGING PAGE**

- You will receive brochures and area maps to hand out and equip you to be a fully engaged and informative El Dorado Gold Event partner!

Lodging Page: <http://www.eldorado2016.com/lodging/>

Business Name: _____
Address: _____
E-mail: _____
Website: _____
Phone: _____
Contact Name: _____

Sponsorship Coordinator: Mail check to:
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